



February 9, 2018



Attention Managing Partner or Office Administrator:

The Virginia Bar Association Young Lawyers Division and the Office of the Attorney General of Virginia are asking the legal community to come together for the 12<sup>th</sup> Annual Legal Food Frenzy to take action in the fight against hunger. Even though the holidays are over, hunger continues to impact families across our community. This is why the Virginia Peninsula Foodbank invites your firm, legal department, law school/programs or individual practices to participate in the Statewide Legal Food Frenzy taking place **April 16 – April 27, 2018**. This event will raise both food and funds for the Virginia Peninsula Foodbank, which serves your community.

Almost a million Virginians are now considered “food insecure”, not knowing where their next meal is coming from. In our community alone, across the Greater Peninsula, 14.0% of individuals live in food insecure households vs. the state average of 11.2%. In addition, when an unexpected hardship impacts a family, the need to reach out to the Foodbank becomes necessary. Last year, the Foodbank provided assistance to close to 152,000 individuals. The Virginia Peninsula Foodbank serves our communities through a network of 160 partner agencies; our childhood hunger initiatives, Kids Cafe® and the Food for Kids Backpack program; mobile food pantries; and other emergency food assistance distributions.

The Legal Food Frenzy provides the legal community with an opportunity to creatively work with your coworkers to make an important impact in our neighborhoods by helping to provide food to those struggling with hunger. In 2017, the funds and food collected during this drive equated to 17,000 meals distributed in the cities and counties of Newport News, Hampton, Williamsburg, James City County, Gloucester, Mathews, York, Poquoson, and Surry. Each person can make a big difference and change a life. For every dollar donated, the Virginia Peninsula Foodbank can provide four meals. **Imagine what an entire office can do!**

Let this opportunity be a challenge to **YOU** to join your colleagues in this humanitarian effort and make the 12th Annual Statewide Legal Food Frenzy the most successful one yet! For more information and to register, please visit [www.legalfoodfrenzy.com](http://www.legalfoodfrenzy.com), or [www.hrfoodbank.org](http://www.hrfoodbank.org). Once you register, Donna Tighe, Community Relations Manager, will follow up with additional information to get you started. The verdict is in, **together we can solve hunger**. Thank you for your consideration that will make a difference in the lives of those that struggle with hunger.

Gratefully yours,

A handwritten signature in blue ink that reads "Karen L. Joyner".

Karen L. Joyner  
Chief Executive Officer